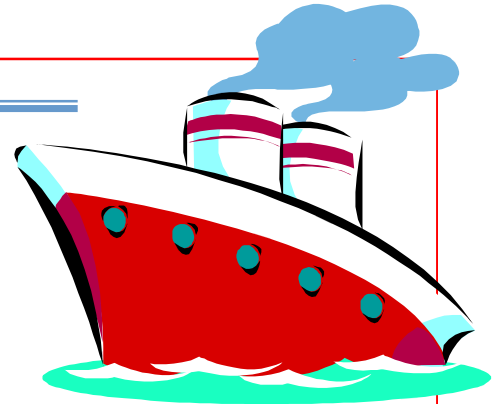


7th Annual CMSS Conference

“All Aboard the SS St. Louis!”

Dear Sponsors/Exhibitors:



Case Managers are the key to the health care team.

Don't miss this opportunity to reserve your life boat at our 2010 event!

Cruise the never ending sea of Case Management!

Planning for this years CMSS annual educational and CMAD (Case Management Appreciation Day) event is well underway. You will once again have another opportunity to freely network with our chapter sponsors, exhibitors and local case managers. We hope that you will grab your life vest and enjoy local author and motivational speaker David Hulst, our Captain who will provide our educational and career focused program.

We anticipate accommodating up to 200 event attendees. We anticipate another large turn out! The conference venue is a great way to strengthen existing relationships and to foster new ones.

Please read through the brochure carefully.

Following, you will find many options for participation in this year's event. We have already had an overwhelming response to this upcoming event and encourage you to respond quickly.

Exhibitor space will first be given to existing CMSS Patron Sponsors. This will leave limited number of exhibitor spaces. Please reserve early!

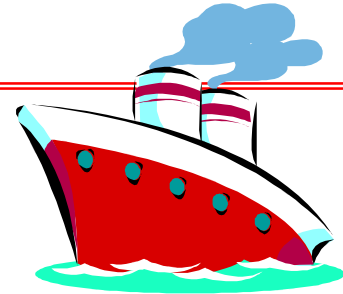
Dinner for attendees sponsored by Genentech!

Genentech



THURSDAY, OCTOBER 7, 2010
St. Joseph's Institute for The Deaf
1809 Clarkson Road
St. Louis MO 63017

Sponsorship Opportunities



The funds received will be utilized as an unlimited grant by event planners to cover related expenses.

Captain \$2,000.00

This level of sponsorship will include billing as a primary event sponsor.

- ◆ Signage during the presentation
- ◆ Flashing signage identifying the level of sponsorship displayed throughout the exhibitor event
- ◆ Two 5ft x 10ft booth spaces
- ◆ Four Vendor Attendees
- ◆ Two page ad in syllabus if received by September 24, 2010
- ◆ Additional recognition in the syllabus
- ◆ Recognition in all printed materials if received by September 24, 2010
- ◆ Conference case manager attendee and conference vendor list

Please provide company logo and other information to be included in syllabus ads in two electronic formats (*.eps and *jpeg), by September 24, 2010. Additional Vendor Attendees not included in event sponsor level will be charged \$30.00.

First Mate: \$1,000.00

- ◆ Flashing signage designating sponsorship displayed throughout the exhibitor event
- ◆ 5ft x 10ft booth space
- ◆ Two Vendor attendees
- ◆ One page ad in syllabus if received by September 24, 2010
- ◆ Recognition in all printed materials if received by September 24, 2010
- ◆ Conference case manager attendee and conference vendor list

Please provide company logo and other information to be included in syllabus ads in two electronic formats (*.eps and *jpeg), by September 24, 2010. Additional Vendor Attendees not included in event sponsor level will be charged \$30.00.

Travel Director: \$500.00

- ◆ Two Vendor attendees
- ◆ 5ft x 10ft booth space
- ◆ Conference case manager attendee and conference vendor list

CMSS Patron Chapter Sponsor: Exhibit space included in sponsorship. Please register two vendor attendees. Additional Vendor Attendees not included in event sponsor level will be charged \$30.00.



Event Rules and Regulations:

General – all matters and questions not covered by the regulations are subject to the decision of CMSS. In the event of any such decision being of general interest, written notice will be given by CMSS to exhibitors as may be affected. “CMSS” used herein or in subsequent regulations shall mean the Case Management Society of America – St. Louis Chapter, its committees or agents acting for the Management of the Meeting and Exhibition.

Who May Exhibit – The exhibition is only for those companies offering products, equipment and services that are related to the case management profession and which have NO outstanding payments due for other goods and services. CMSS reserves the right to determine eligibility of *any* applicant as an Exhibitor up to and including the date(s) of the show.

Due to insurance liability restrictions and the presence of potentially harmful medical equipment and technology in all conference and exhibit areas, CHILDREN ARE STRICTLY PROHIBITED FROM ENTERING THE EXHIBIT HALL OR EVENT AREAS AT ANY TIME, WHETHER ACCOMPANIED OR UNACCOMPANIED BY AN ADULT. We appreciate your cooperation with this policy.

Cost of Exhibit Space – The cost of the exhibit space(s) is noted in the application. Cost includes: booth fee, exhibitor standard draping.

Hold Harmless Clause – The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Exhibitor’s displays, equipment, and other property brought upon the exhibition premises and shall indemnify, defend and hold harmless the exposition site, CMSS, its officers, directors, or agents from any and all such possible losses, damages and claims.

Assignment of Booth Space – Exhibits shall be arranged so as to avoid obstructing the general view of the other exhibits in the Exhibition area. Exhibits must be self-contained within the booth area assigned, and chairs, furniture, or exhibit materials are NOT to be placed outside the booth area. Demonstrations are permitted only within the confines of the individual’s booth. No interference with normal traffic flow and infringement of neighboring exhibits will be permitted.

Objectionable Displays – CMSS reserves the right to reject or terminate exhibit privileges of any Exhibitor including personnel in whole or in part, which because of notice conduct or personnel, method of operation, materials, or for other causes which CMSS believes is not compatible with the purpose of the Conference and Exhibition, or any other reason in the opinion of CMSS, without liability for any refunds or other expense incurred.

Compliance with Laws – Exhibitors shall bear responsibility for the compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations including the policies, rules and regulations of the St. Joseph’s Institute for The Deaf.

Exhibit Hours – In their own best interest, and for security, Exhibitors are encouraged to keep an attendant at their booths during all open hours. **It is agreed that no exhibitor will dismantle or remove any part of their exhibit prior to the show closing.**

Force Majeure – Should any circumstance beyond the control of, and not the fault of CMSS prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, Act of God, fire, strikes, labor disputes or any other causes beyond the control of CMSA, this agreement shall immediately terminate and no fee shall be returned.

Subleasing – Exhibitors may NOT sublet, sub-divide or assign their space, or any part thereof.

Copyrighted Works – Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc. which may be required for it to display any copyrighted materials including, but not limited to, music, video, and software.

Smoking – Smoking will not be allowed in the conference session(s) or exhibit hall.

Changes – CMSS reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition and harmony of operation. Exhibitors will be advised of any such changes by bulletin.

Violations – Violations of any of these Rules and Regulations on the part of Exhibitor, its employees or agents shall, at the option of CMSS, constitute or cause CMSS to terminate this Agreement, expel Exhibitor from the show, and Exhibitor shall forfeit all fees paid CMSS.

Refunds and Cancellations – Exhibitors may receive a full refund for an exhibit space, **less a \$50 processing fee**, if the request is received in writing on or before **Sept. 15, 2010**. No refunds will be given after **Sept. 15, 2010**. For your protection, your request for **cancellation must be made in writing email to afrazier1@charter.net**

CMSS expressly disclaims any liability arising out of an attendee’s or exhibitor’s consumption of alcoholic beverages in conjunction with CMSS’s Annual Conference. Recognizing the nature of receptions and the potential for alcohol abuse at conferences, CMSS sponsored events will also offer non-alcoholic drinks. Persons under the age of 21 will be denied alcoholic beverages. Conference attendees and exhibitors are responsible for their own well being. The organizers expressly disclaim liability for any acts or omissions of attendees or exhibitors resulting from excessive drinking, recklessness or negligence on the part of any conference participant(s).



Application for Event Sponsor

Event Sponsors will be awarded upon receipt of registration and payment. Additional vendor attendees for the event require RSVP and will be charged \$30 each.

Tables and chairs will be provided by CMSS. Exhibit space is limited and CMSS Patron Sponsors will take precedence. Exhibitors will be allowed two vendor registrations with exhibit fee. Requests for additional space and vendor event registrations will be granted dependent upon availability. There will be additional costs for such requests. Additional vendor attendees will be charged \$30 each. An RSVP is also required.

****Storage is not available for exhibits to be delivered to the location prior to the event date.**

****Please make alternate arrangements to bring your exhibits the evening of the event.**

****Exhibitor set up begins at 5:30 pm in the school gymnasium, more instructions will follow once we receive your registration and payment.**

****Please direct any questions to CMSS at 314-963-4634**

Event Sponsorship: *(Please check appropriate box)*

Captain - \$2000.00 Patron Sponsor \$0.00

First Mate — \$1000.00 Travel Director - \$500.00

Electricity is not available for your booth space.

Company Name: _____

Company Address: _____

Contact Person: _____

Phone: _____ Fax: _____ E-mail: _____

Vendor Attendees: _____

Sponsorship \$ _____

Additional Vendor Attendees x \$30 each \$ _____

Total \$ _____

Payment Type: Check PayPal www.cmsastl.com (additional charges apply)

Please go to the sponsorship page of the website for online payment and mail registration form to address below.

**make checks payable to Case Management Society of St. Louis*

Send completed application form with payment by Sept. 1, 2010.

CMSS
c/o Theresa Shotton
P.O Box 854
Chesterfield, MO 63006

All sponsorships to CMSS are tax deductible and all contributions are used as an unlimited grant to produce this educational event for the area's case managers.

Should you have questions, please contact:

Andrea Frazier at afrazier1@charter.net or call CMSS at 314-963-4634.



Case Management Society of St. Louis:

7th Annual Event

All Aboard!



THURSDAY, OCTOBER 7, 2010
St. Joseph's Institute for the Deaf
1809 Clarkson Road
St. Louis MO 63017
<http://www.sjid.org/>

CMSS
PO Box 854
Chesterfield, MO 63006